

# ANCHOR PACKAGING REWARDED FOR ENERGY EFFICIENCY

**St. Louis, MO - February 11, 2013** Anchor Packaging, one of America's largest manufacturers of specialty food packaging used in restaurant and supermarket take-out meals, received a \$56,794 incentive check from Entergy Arkansas. This award was attained by installing energy-efficient high-bay lighting, lighting controls, and process upgrades that will significantly reduce the amount of electricity used in their Marmaduke, AR facility.

"We are pleased that the lighting and equipment changes implemented with this project will conserve substantial amounts of energy each year and assure that the energy that is consumed within the plant is for direct manufacturing processes," said Anchor Packaging Engineering Manager Brian Hackett. "There have been many positive comments from employees and visitors about how the new lighting has improved the work areas in the plant. Anchor Packaging is very proud of our efforts to be energy conscious and this project is the first of many to follow in the coming months."

Marmaduke Mayor, Steve Dixon, was present for the check presentation and congratulated Anchor Packaging "for their accomplishment in energy conservation. It is thru efforts such as this that helps keep companies in business today. Anchor Packaging and Entergy have been good neighbors and I look forward to further growth in our community knowing that both companies are working together committed to energy reduction."

Entergy's Commercial & Industrial Custom Solutions Program helps customers save energy and money by providing no-cost facility improvement recommendations and financial incentives based on the total amount of energy the equipment will save. **Anchor Packaging's upgrades will save more than 849,753 kilowatt-hours of electricity a year, which is equivalent to preventing the annual carbon dioxide emissions from more than 125 passenger vehicles**, according to Environmental Protection Agency calculations, as reported by Entergy Customer Service Manager David Burnette.

Anchor Packaging's products include upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets and take-out meals in restaurants and other foodservice operations. **The Roaster® Series, Incredi-Bowls®, Culinary Classics®, Culinary Basics®, MicroRaves®, MicroRounds®, Gourmet Classics®, Microlite®, BonFaire®, Crystal Clear®, Crystal Classics®, and AnchorFoil®** are among Anchor's unique product lines that also include foil and film. Custom package design and manufacture is provided for many large food companies in the U.S. and Canada.