

New Addition Creates Waves of Profit for Operators

(St. Louis, MO) July 29, 2013, **Anchor Packaging, Inc.** announced the addition of a new 16 ounce polypropylene container and lid designed to maximize performance and minimize cost. Food looks fresh and appealing in this upscale alternative to foam and paper packages. Sized perfectly to fit market trends for smaller portion sizes and the increased demand for finger foods and snacks, this versatile package works well for hot foods held under heat lamps, chilled ready-to-heat in the microwave items, and assorted cold food applications.

As food prices continue to rise, operators look for ways to reduce costs with new food options, refreshed recipes and reduced portions. The new M616 from Anchor offers a table-ready presentation making the new menu items stand out at a price that creates additional profits. Made with renewable mineral additives that reduce the use of petroleum based polypropylene resin up to 40%, this strong and durable, black base is resistant to grease and oils and withstands temperatures up to 230°F.

Clear, anti-fog polypropylene lids keep food visible to avoid errors and increase impulse sales with a leak resistant closure to prevent messy spills. Lids stay securely in place during handling and transport and a single package for hot and cold foods reduces SKUs and inventory costs.

Designed for operator efficiency to package a wide variety of entrees and side dishes, the M616 is also dishwasher safe for consumer convenience and is eligible to be recycled after multiple uses. Versatile and resilient with performance at a price you won't believe.

Anchor Packaging's products also include upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets and take-out meals in restaurants and other foodservice operations. **The Roaster® Series, Incredi-Bowls®, Culinary Classics®, Culinary Basics®, Mega-Meal®, MicroRaves®, MicroRounds®, Gourmet Classics®, Microlite®, BonFaire®, Crystal Clear®, Crystal Classics®, and AnchorFoil®** are among Anchor's unique product lines that also include foil and film. Custom package design and manufacture is provided for many large food companies in the United States, Canada, South America, Europe and Australia.

Culinary Classics® Convertible Containers

St. Louis, MO) May 9, 2013 Delivering the same upscale quality you have come to expect from the Anchor Packaging **Culinary Classics®** line, these one-piece, hinged containers have been redesigned with a perforated hinge that allows the consumer to easily remove the lid for a table-ready presentation.

Available as 9" x 9" and 9.5" x 10.5" in either 1 or 3 compartments, the six containers comprising this product line can handle temperatures up to 230°F when used under heat lamps, in warming units, or in the microwave. The unique design of this packaging system retains internal temperatures better than other rigid containers, while venting excess steam to preserve food texture and quality.

The **New Culinary Classics® Convertible Containers** feature a cut-proof, shiny black base that makes the food look fresh and

appealing with the new, removable lid that offers a convenient dining experience for the consumer. The structural strength and interlocking base and lid design keep food in place and preventing messy spills while securely stacked in the bag or on display. All products are made of polypropylene, are reusable, dishwasher-safe, and eligible to be recycled. All Anchor products are BPA-free.

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New Addition to Anchor's MEGA-MEAL® Product Line

(St. Louis, MO) May 6, 2013, Anchor Packaging, Inc. announced the addition of a new 38 ounce container to the already successful Mega-Meal® product line. This shallow container is perfect for appetizers, finger-foods, desserts, cut fruit, and many other hot or cold applications. The 38 oz. container joins the deeper 80 oz. and 100 oz. sizes as an upscale alternative to an aluminum half-steam table pan for large portions, family-size meals, and catered events. All three polypropylene containers share a common clear, anti-fog, polypropylene lid, keeping SKUs and inventory costs to a minimum.

Mega-Meal® containers make both hot food and cold look fresh and appealing, while keeping the operation running smoothly with the simple-to-apply lid with a leak-resistant closure. These strong, durable containers are resistant to hot grease and oils and will withstand temperatures up to 230°F when used under heat lamps, in warming units, or in the microwave. The interlocking feature allows multiple packages to be securely stacked on display, in storage, or during transport without messy spills.

Designed for operator efficiency and for consumer convenience, Mega-Meal® packages are dishwasher safe and can still be recycled after multiple uses. Versatile and resilient, the Mega-Meal® line is the perfect choice for any meal solution.

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Anchor Packaging Celebrates 50-Year

Anniversary

(St. Louis, MO) March 11, 2013. Anchor Packaging, the 8th largest plastic packaging thermoformer in North America, celebrates its first 50 years in business with a rich heritage of rapid growth, quality and financial stability.

At a time when the U.S. thermoforming industry is undergoing dramatic consolidation and isolated bankruptcies, Anchor Packaging remains as a successful, privately-held entity with a strong balance sheet. The company began operation in November 8, 1963 as a converter of plastic film and expanded operations in 1978 to include thermoforming, sheet extrusion, and blown film. In 1985, a new manufacturing facility was constructed in Paragould, Arkansas to accommodate the thriving thermoforming business. As business continued to grow at a rapid pace, the facility was expanded several times until it reached its current capacity of 310,000 sq. ft. To accommodate its film business, Anchor established a 160,000 sq. ft. production facility in Marmaduke, Arkansas in 1990.

Anchor has made several strategic acquisitions over the years including Innovative Plastics, the MicroLite division of Amoco, the BonFaire division of Placon Corporation, Mount Vernon Plastics (MVP) in Mt Vernon, KY in 2012, and in February this year, a Jonesboro, AR manufacturing and warehousing facility from Quad Graphics. The Borden Chemical's film operation acquisition in Argentina has allowed Anchor to broaden its exposure in South America, as well as serving Europe from that location. Anchor also has a 45-acre distribution center in Paragould, AR which consolidates products to provide a single centralized ship point. In total, Anchor facilities are over 2 million square feet which not only provides logistical efficiency, but also insures against supply chain interruptions by diversifying manufacturing across six separate locations.

Robert R. Hermann Jr., Chairman and CEO of Hermann Companies, Anchor's parent, shared that "it has been a great 50 years for the company and for my family, as we have seen the seeds planted in 1963 grow into a thriving company with strong roots in extrusion, thermoforming, injection molding, blown film, printing, and trim-in-place technologies. We look ahead to another 50 years, as we continue to expand in existing markets and pursue opportunities to reach new markets".

The President of Anchor, Jeff Wolff, stated "our mission has been, and remains, to continually delight our customers. This company is well positioned for a virtually-unlimited horizon of new product possibilities and we expect the next 50 years to continue our legacy of meeting customer requirements with innovation and packaging solutions that make them successful."

Anchor Packaging's products include upscale take-out packaging used for merchandising prepared ready-to-heat meals in most supermarkets chains, and take-out meals in many major chain restaurants and other foodservice operations.

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Anchor Acquires 6th Manufacturing Plant

New Jonesboro Facility Fuels Continued Expansion

(St. Louis, MO) February 26, 2013, Anchor Packaging, Inc. announced the acquisition of a 423,000 square foot manufacturing and warehousing facility in Jonesboro, Arkansas, from Quad Graphics. This latest acquisition brings the number of Anchor facilities to eight, with a combined total of more than 2 million square feet of manufacturing and warehousing space.

"This acquisition provides the space necessary to support our continued growth for the next several years", stated Robert R. Hermann Jr., Chairman & CEO of Hermann Companies, Anchor's parent. "With this additional facility, Anchor has created Centers of Excellence' across our six manufacturing plants, with specializations in thermoforming, injection molding, multi-layer film extrusion,

blown film, printing, and trim-in-place technologies”.

Anchor’s rapid organic growth, combined with solid financial performance, has allowed the company to pursue attractive acquisition opportunities. In addition to the most recent purchase, Anchor acquired the equipment assets of MVP plastics and obtained a manufacturing facility in Kentucky within the past 10 months.

With the addition of the Jonesboro facility, Anchor will now have six separate manufacturing locations with thermoforming capabilities. This will provide logistical efficiency for Anchor’s customers, as well as insurance against supply chain interruption, in case of a natural disaster. Other Anchor Packaging container production locations include 310,000 sq. ft. in Paragould, Arkansas and 165,000 sq. ft. in Mt. Vernon, Kentucky, film production in 230,000 sq. ft. at Marmaduke, Arkansas and 130,000 sq. ft. in Argentina, and distribution in 100,000 sq. ft. at the Marmaduke, AR distribution center and a 45-acre 700,000 sq ft distribution center in Paragould, Arkansas that consolidates products to provide a single centralized ship point.

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Adds Director Corporate Advertising and Public Relations

Anchor Packaging adds Director-Corporate Advertising and Public Relations

Focuses on Increasing Awareness of Anchor’s Growing Portfolio

(St. Louis, MO) February 18, 2013. Anchor Packaging, one of the largest thermoformers in North America, is pleased to announce the appointment of Marilyn Stapleton to the newly-created position of Director-Corporate Advertising and Public Relations. Ms. Stapleton joins Anchor from Dart/Solo, where she served as Product Manager, Take-Out Packaging since 2010. With more than 30 years’ total experience in the packaging industry, she has been an instrumental part of the development and commercialization of a wide variety of products and has held leadership roles in the evolution of packaging performance characteristics.

“Anchor has dramatically expanded its product portfolio, through a combination of multiple new product launches and a recent acquisition”, stated Michael Thaler, Vice President, Marketing and Custom. “We can now offer customers Inline thermoforming, Injection molding, Trim-in-place, multi-layer extrusion, printing, over 450 stock products, and the most comprehensive custom package design capabilities in the industry. Creating sufficient awareness of all of these elements of our portfolio has become vital to our growth strategy”.

Marilyn’s extensive background in food packaging and its uses in various markets and applications, provide an excellent foundation for her new role with Anchor. Prior to Solo Cup, she held various sales and marketing management positions with companies such as WNA, Ivex, and Packaging Corporation of America.

Marilyn is a graduate of DePaul University with a Master’s degree in marketing.

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ANCHOR PACKAGING REWARDED FOR ENERGY EFFICIENCY

St. Louis, MO - February 11, 2013 Anchor Packaging, one of America's largest manufacturers of specialty food packaging used in restaurant and supermarket take-out meals, received a \$56,794 incentive check from Entergy Arkansas. This award was attained by installing energy-efficient high-bay lighting, lighting controls, and process upgrades that will significantly reduce the amount of electricity used in their Marmaduke, AR facility.

"We are pleased that the lighting and equipment changes implemented with this project will conserve substantial amounts of energy each year and assure that the energy that is consumed within the plant is for direct manufacturing processes," said Anchor Packaging Engineering Manager Brian Hackett. "There have been many positive comments from employees and visitors about how the new lighting has improved the work areas in the plant. Anchor Packaging is very proud of our efforts to be energy conscious and this project is the first of many to follow in the coming months."

Marmaduke Mayor, Steve Dixon, was present for the check presentation and congratulated Anchor Packaging "for their accomplishment in energy conservation. It is thru efforts such as this that helps keep companies in business today. Anchor Packaging and Entergy have been good neighbors and I look forward to further growth in our community knowing that both companies are working together committed to energy reduction."

Entergy's Commercial & Industrial Custom Solutions Program helps customers save energy and money by providing no-cost facility improvement recommendations and financial incentives based on the total amount of energy the equipment will save. **Anchor Packaging's upgrades will save more than 849,753 kilowatt-hours of electricity a year, which is equivalent to preventing the annual carbon dioxide emissions from more than 125 passenger vehicles**, according to Environmental Protection Agency calculations, as reported by Entergy Customer Service Manager David Burnette.

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All New Anchor Culinary Classics® Convertible Containers

(St. Louis, MO) January 14, 2013 Delivering the same upscale quality you have come to expect from the Anchor Packaging **Culinary Classics®** line, these redesigned products are now available with a consumer-removable, perforated, hinged lid.

Available as 9" x 9" and 9.5" x 10.5" in either 1 or 3 compartments, the six containers comprising this product line can handle temperatures up to 230F, and may be staged under heat lamps, in warming units, or even microwaved. The unique design of this packaging system retains internal temperatures better than other rigid containers currently in use, while venting excess steam to preserve food texture and quality.

The **New Culinary Classics® Convertible Containers** feature a cut-proof base and the new perforated, removable, hinged lid offers a convenient dining experience for consumers. The interlocking bases and lids, with excellent structural strength, make it easy to stack up to 3 high, for convenient and safe transportation.

All products in the **Culinary Classics®** line are made of polypropylene (#5PP), and are microwave-safe, dishwasher-safe, and consumer reusable and recyclable. All Anchor products are BPA-free.

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Takeout and Grab-n-Go just became "Clearly" Better

Anchor introduces the first full line of cold PET takeout containers that feature both anti-fog technology and consumer tear-away lid benefits

(St. Louis, MO) May 14, 2012. Consumers shop first with their eye. They want to see their food, as well as, know more about what they are consuming. Foodservice providers in every channel—supermarket, restaurant, catering, convenience store—recognize that to increase their "share of stomach", they must meet the consumer's need for the best visual presentation of prepared food, as well as, performance and convenience. **Anchor Packaging's** new **Gourmet Classics®** ("GC"s) Series is the perfect solution for meeting these growing trends.

The new **Gourmet Classics®** Series has crystal clear lids with integral **anti-fog technology in cold temperatures**. With the elimination of condensation, this increases viewable lid "real estate" where the prepared food and the logo/label information can both be seen. Tuxedo black bowls create the perfect palette for showcasing prepared food's bright colors and textures in cold grab-n-go displays, providing excellent merchandising. A recent study published in the journal **Environment & Behavior** found that college students were more likely to **grab** foods when they could see them **clearly**.

Anchor has also added a **consumer-friendly, perforated hinged tear-away lid** to the new **Gourmet Classics** Series. After

removal, the lid can easily nest under the black tray, interlocking in place for optional use later. The lid design provides for other value-added features including: **one-hand lid closure**, textured offsetting tabs on the base and lid for **easy opening**, and the single-piece bowl and hinged lid **simplifies ordering, inventory and handling**.

As costs rise, particularly at the fuel pump and for food in every channel, consumers continue to search out reduced cost, better perceived-value snack and meal solutions. Therefore, The **Gourmet Classics** Series was redesigned to be **"right-sized"**, offering smaller portions—yielding an average of **9% savings in food costs and calories**, compared to other containers in its class. Lower costs. Better price points. Higher profit. Consumers also enjoy the benefit of reduced-calorie snacks, salads, cold sides, sandwiches, desserts on the menu or from the grab-n-go case. The 6 new GC's are available in 6," 7½," and 9" footprints, with deep and shallow versions in capacities ranging from 14 – 40oz.

All operators and consumers are looking to affordable, more **sustainable food packaging**. The **Gourmet Classics** family of containers meets that need, as they are **made of #1PET, the most commonly recycled plastic nationwide**. Additionally, through advanced engineering design, the new Gourmet Classics Series uses **less petroleum-based resin** per ounce capacity delivered" on average **20% less-** compared to similar capacity containers in their class.

Each Gourmet Classic footprint is **stackable to 3-high** with a positive stack feature, saving space during prep/staging, in display cases, or in the takeout bag. More durable than polystyrene, the **Gourmet Classics** Series will **not break or crack**, even if dropped, especially in cold or freezing temperatures (to 20°F). No leaks on the car seat on the way home.

Anchor Packaging's product line includes a broad variety of upscale and mainstream take-out packaging and film products, used by restaurants, food processors, supermarkets and other foodservice operations. Anchor also offers containers for merchandising prepared ready-to-heat meals in supermarkets, deli cup containers, all-purpose foodservice cling wrap, and aluminum foil rolls.

Culinary Classics®, Culinary Basics®, MicroRaves®, Incredi-Bowl®, MicroRounds®, the Roaster®, Microlite®, CrystalClear®, Gourmet Classics®, Bon Faire®, and AnchorFoil®, are among Anchor's unique product brands. Anchor also provides custom package design and manufacture for many large food companies in the United States, Canada, South America, Europe and Australia.

Anchor Acquires MVP-Mt Vernon, KY Plant

Sixth Anchor Location Offers New Capabilities

(St. Louis, MO) April 9, 2012. TODAY, Anchor Packaging, Inc. announced the acquisition of the Mount Vernon, KY thermoforming facilities and equipment, previously operated by MVP. This latest acquisition, combined with **Anchor's** strong track record of organic growth, now brings the number of **Anchor** facilities to 6, with a combined total of more than 1.6MM square feet of manufacturing and warehousing space.

"This was very strategic acquisition for Anchor Packaging", stated Bob Hermann Jr., CEO of Anchor. "We have now added Trim-in-Place, Injection Molding, and Printing capabilities to our portfolio, along with our traditional focus on Inline Thermoforming. This will allow us to reach new markets, as well as better serve our existing customers, by offering a broader range of technologies to meet their needs".

The Mount Vernon facility will initially produce polypropylene deli cups and lids, injection-molded polyethylene lids, and a new line of deli containers, unique to the industry. That will soon be followed by additional product lines, which will utilize the capabilities of the equipment, beyond their current application.

Jeff Wolff, President of Anchor Packaging, provided this perspective: "Our mission has been, and remains, to continually delight our customers. This acquisition allows us to offer an additional manufacturing site, for contingency planning purposes, while also



allowing us to become vertically integrated on our Deli Cup product line. Beyond that, we see a virtually-unlimited horizon of new product possibilities, once the capabilities of this site are combined with our core strengths in our existing operations”[].

The new operation will commence initial production within 60-90 days, and begin shipping selected products later this year. Full-scale production is expected to provide new jobs in the area for approximately 150 residents of the Mount Vernon area.

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