

# BREAKTHROUGH CONTAINER KEEPS FRIED FOODS HOT & CRISPY - COSTS LESS THAN PAPER



(St. Louis, MO) March 2, 2020. Anchor Packaging LLC, the market-leading manufacturer of innovative packaging products for the foodservice, supermarket, and convenience store markets, announced today the latest addition to their award-winning *Crisp Food Technologies*<sup>®</sup> container line, with the new **Fry Baby**<sup>™</sup> hinged container. The 6" x 3" size is perfect for a serving of French fries, chicken strips, nuggets, wings, and many other foods. **Fry Baby** containers integrate anti-fog in both the clear base and clear lid to keep food looking fresh on display for grab n go and to avoid order errors. **Fry Baby** is a game-changer, containing the award-winning, high-performance attributes of *Crisp Food Technologies* **AT A COST LESS THAN A COATED PAPERBOARD BOX.**



The family of *Crisp Food Technologies Containers* keeps fried foods hot & crispy for over 30 minutes during takeout or delivery. The unique, patented, convection cross-flow design relieves moisture and condensation while maintaining food temperature. Through-the-closure ventilation and raised airflow channels in the bottom of the container combine with venting in the lid to ensure fried foods remain both crisp and hot. *Crisp Food Technologies*, in a variety of sizes, shapes, and options, are the perfect fit for the rapidly growing Home Delivery trend across all foodservice channels. *Crisp Food Technologies Containers* are in use at over 16,000 locations and growing.

The new **Fry Baby** will supercharge impulse purchases and repeat sales while saving operators on packaging costs. The **Fry Baby** is consumer reusable and recyclable.

Based in St Louis, MO, Anchor Packaging LLC is one of the largest thermoformers in North America and best-known for its award-winning product designs and custom capabilities. Anchor Packaging's products include *Crisp Food Technologies*<sup>®</sup> containers that keep fried foods hot & crispy for 30-minute home delivery, Safe Pinch<sup>®</sup> Tamper-Evident containers, as well as affordable packaging for restaurant takeout and to merchandise prepared ready-to-heat meals in supermarkets. Anchor's unique stock product line includes over 450 rigid packaging and cling film products.