

# Top Industry National Accounts Professional Joins Anchor Packaging

**(St. Louis, MO) October 10, 2006** Gwen Shaw, previously the key National Accounts Director for Sabert Corporation, has announced her decision to join Anchor Packaging, Inc. She has been appointed to the role of National Account Manager Foodservice.

While at Sabert, Ms. Shaw developed and implemented strategies to initiate new opportunities and expand existing business and with high-profile customers including Applebee's®, Arby's®, Darden Restaurants®, Yum Brands® and other national restaurant chains. Previous to her position at Sabert, Ms. Shaw held similar National Account positions at Chinet Corporation, and District Manager positions at Mobil Chemical and Proctor and Gamble.

David Johnson, Executive Vice President, Sales-expressed, "We are extremely pleased that Gwen is joining the Anchor Sales Team. Anyone who has worked with her knows she is unsurpassed in her vast knowledge and experience, and will add to Anchor's already credible reputation in the marketplace."

Frank Baumann, Director of National Accounts, Foodservice added, "Gwen's arrival coincides with Anchor's entry into the PET thermoforming business early next year and will help provide a sales platform as Anchor continues to launch new and innovative products in 2007."

Ms. Shaw's appointment is only the latest in a series of commitments, both in human resources and capital equipment, that Anchor has made to the Foodservice industry during the past 2 years. Anchor's product line includes the award-winning Culinary Classics, as well as the recently-released IncrediBowl series. Anchor is renown for upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets, take-out containers in restaurants and other foodservice operations, deli cup containers, all-purpose cling film and high barrier trays. **Culinary Classics®, IncrediBowls®, MicroRaves®, MicroRounds®, Gourmet Classics®, Microlite®, Bon Faire® and Deli View®** are among Anchor's unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.