



Are You Buying Your Roaster Sleeves Separately?

Whether your goal is to reduce your freight costs, help the environment, or both, buying your roaster sleeves separately is NOT the way to go.



We pack sleeves right in the box with our roasters. That means the sleeves travel for free, and there are no separate sleeve-carrying delivery trucks on the road burning diesel fuel.

Our sleeves are made of the highest quality materials, and carry high-impact graphics. Anchor's purchasing power, combined with the no-freight advantage of packing them right in our existing box, means you get sleeves to your stores at a very competitive price. You also get the convenience and space-savings at warehouse and store-level, of having only one sku for roaster base, dome, and sleeve. Under some arrangements, this may also reduce distribution costs.

Contact your local Anchor sales representative today to get a sample of this sleeve and decide for yourself – or just keep following the signs

