# Anchor's 3 R's of Sustainable Packaging

### Reduce

Anchor announces a newer, sleeker, compact cutter box design in its foodservice wrap lines. A 44% REDUCTION in corrugated packaging with the same amount of film wrap. A lighter, smaller box means less paper waste, more boxes per pallet and truck, **REDUCING** transportation fuel costs and optimizing warehousing space.

Anchor recently launched a redesigned version of its Award-Winning Culinary Classics line. using new engineering and design technologies that REDUCED 12% of the amount of petroleum-based resin in its containers while retaining their performance.

#### Reuse

Anchor is the leader in manufacturing consumer-REUSABLE takeout packaging, made of durable, microwave-safe, dishwasher-safe polypropylene. When the package is ready for disposal, it can be RECYCLED, Anchor offers over 100 products designed to be **REUSED**.

## Recycle

Anchor's takeout container product line is **RECYCLABLE**.  $\triangle$ ,  $\triangle$ , and aluminum foil sheet and pans. Produced in a green-focused manufacturing environment. Anchor RECYCLES 100% of its scrap materials, and continues to work towards minimizing our packaging to **REDUCE** waste and shipping fuel costs. THEFT

Reuse

Most Preferred Strategy

Reduce

# Recycle

**Recover (incinerate for energy)** 

**Return (landfill)** 

#### **SOLID WASTE MANAGEMENT HIERARCHY\***











13515 Barrett Parkway Drive • St. Louis, Missouri 63021 800.467.3900 • 314.822.7800 • fax: 314.822.7078

For the Sales Representative near you. www.anchorpackaging.com