

Anchor's 3 R's of Sustainable Packaging

Reduce

Many of Anchor's new products were designed with a 40% REDUCTION in petroleum based resins through the use of perpetual materials and unique product engineering. These include the Nature's Best™ Roaster, 2 versions of the Mega-Meal™ and an Incredi-Bowl®.

A redesign of the ValueWrap™ foodservice wrap lines yielded a sleeker more compact cutter box with a 44% REDUCTION in corrugated packaging. While there is no reduction in the amount of film wrap, the lighter, smaller box means less paper waste, more boxes per pallet and per truck. This REDUCES transportation fuel costs and optimizes warehousing space.



Reuse

Anchor is the leader in manufacturing consumer-REUSABLE takeout packaging, made of durable, microwave-safe, dishwasher-safe polypropylene. When the package is ready for disposal, it can be RECYCLED. Anchor offers over 100 products designed to be REUSED by the consumer.



Recycle

Anchor's product line is RECYCLABLE:  PETE,  polypropylene, and aluminum foil sheet and pans. Produced in a green-focused manufacturing environment, Anchor RECYCLES almost 100% of its scrap materials, and continues to work towards minimizing our packaging to REDUCE waste and shipping fuel costs.



Original Source:
Environmental Protection Agency
Solid Waste Management Hierarchy

 www.reusecontainers.com
Anchor products are BPA-free.

 **ANCHOR PACKAGING**
Innovative Solutions Worldwide
13515 Barrett Parkway Drive
St. Louis, Missouri 63021
800.467.3900 • 314.822.7800 • fax: 314.822.7078
www.anchorpackaging.com
 follow us on facebook.com/anchorpac