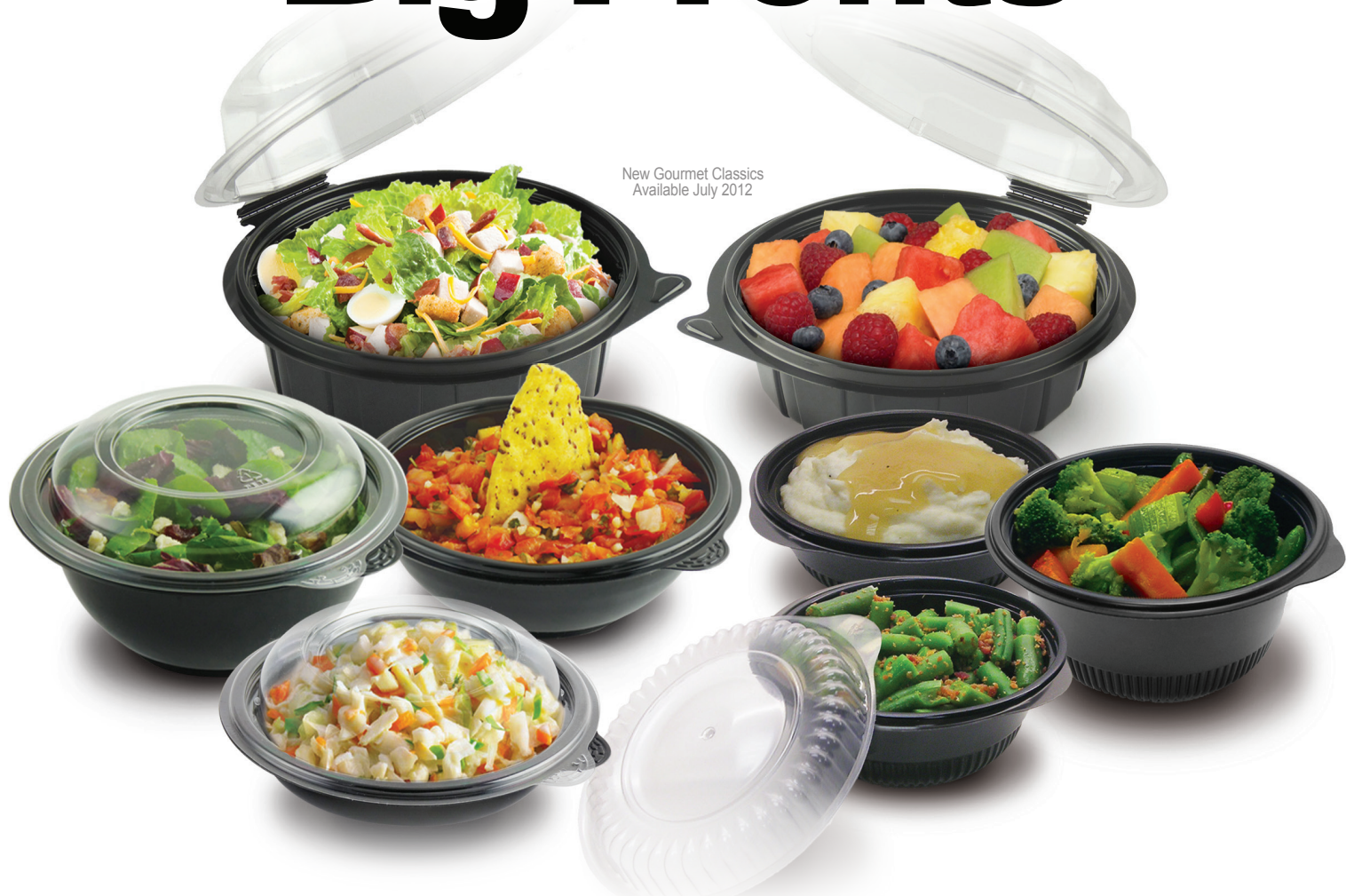


Small Portions Big Profits





New Gourmet Classics
Available July 2012

These little bowls can make a big difference

A "SHORT", BUT EXCELLENT PRESENTATION. All 8 options include tuxedo black bowls, and are an outstanding way to upgrade and differentiate your take-out or dine-in experience. The Incredi-Bowl® M4800s have an anti-fogging vented clear hot lid. The Crystal Classic™ CP600s offer crystal clear cold lids. The Gourmet Classic™ GC600s are a single piece, decagonal bowl with a tear-away clear lid. Anti-fogging in cold temperatures. **Better presentation. Better functionality. Better Sales.**

"PETITE" PORTIONS. COST & CALORIE CONTAINMENT. 8 bowls with lids, in sizes from 5-18 oz, providing portion and cost-control for a variety of cold and hot sides. Smaller portions lead to healthier, reduced calorie menu options.

"MICRO"-WAVE & HEAT-LAMP. COLD GRAB-N-GO. If you need a small bowl that is heat-tolerant under heat lamps (up to 230°F) or in the microwave, one of the Incredi-Bowl M4800s is the perfect choice. Crystal Classic CP600s and Gourmet Classic GC600s are great in cold grab-n-go displays. All of these bowls are durable and won't crack, even when dropped.

NO "SMALL" ORDER IN SUSTAINABILITY. The Crystal Classic CP600s and the Gourmet Classic GC600s are made of recyclable  PETE, the most recycled plastic nationwide. The Incredi-Bowl M4800s (made of  polypropylene) are consumer-reusable and recyclable, and are dishwasher-safe, microwave-safe.

Need something BIGGER? See our full line of Anchor hot and cold takeout containers at www.anchorpac.com (PRODUCTS tab) or visit the WHERE TO BUY tab to find the Anchor salesperson or broker nearest you.



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