## Think Outside The Box Lunch



## Anchor has the right packaging for a more profitable lunch program

**RESEARCH SHOWS WE CONSUME FIRST WITH OUR EYES.** 

It's all about the presentation. Imagine the difference in customer reaction when they view your culinary creations in a glossy tuxedo black base. The clear lid, with integral anti-fogging technology, ensures that excellent presentation, every time. Polystyrene foam, paper, and foil lids don't offer a "clear" view of your food. A better customer experience means more repeat sales and more referrals.

HOT OR COLD. MicroRaves & Culinary Classics/Basics are heat-tolerant and withstand temperatures up to 230°F when under heat lamps or placed in hot boxes. Gourmet Classics are designed to keep cold foods cold and fresh, down to 20°F.

DURABLE & LEAK-RESISTANT. Made of materials that are cut and puncture-resistant. Crack-resistant even if dropped. Leak-resistant closures that keep juices inside, not outside the packaging. Eat right out of the container with knife, fork and spoon.

**SUSTAINABILITY.** MicroRaves & Culinaries are made of *b* polypropylene. Microwave-safe. Dishwasher-safe. Consumer-Reusable and recyclable. Gourmet Classics are made of A PET, the most commonly recycled plastic.

For more information, visit anchorpackaging.com and click on the WHERE TO BUY tab to find the sales person nearest you.

Better dining experience. Better sales (and repeat sales). Better order accuracy too.

ICHOR PACKAGING Innovative Solutions Worldwide



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