



## CRISP FOOD TECHNOLOGIES® AWARDED “2019 BEST NEW PRODUCT” - AGAIN

(St. Louis, MO) October 28, 2019. Anchor Packaging LLC., the market-leading manufacturer of innovative packaging products for the foodservice, supermarket, and convenience store markets, announced today that its **Crisp Food Technologies® Containers** won the **CSP 2019 Retailer's Choice - Best New Product Award**. The winner of this award was determined by convenience store retailers' vote. "Successful new products are the lifeblood of the convenience retailing industry. With the huge number of new products released every year, you should be proud your product has been recognized as one of the best" stated Ms. Archie from Winsight LLC, publisher of CSP Magazine. The trophy was awarded at the 2019 National Association of Convenience Stores (NACS) Expo in Atlanta earlier this month.



In July of this year, Convenience Store News had also named Anchor's **Crisp Food Technologies® Containers** as the 2019 Best New Product for the Convenience Store market. That award was earned, based on an evaluation of all new products, by *Past Times Marketing*, a New York-based consumer research and product-testing firm.

**Crisp Food Technologies® Containers: Keeps Fried Foods Hot & Crispy on Display and for Delivery.** Unique, patented, convection cross-flow design relieves moisture and condensation while maintaining food temperature. Through-the-closure ventilation and raised airflow channels in the bottom of the container combine with venting in the lid to ensure fried foods remain crisp. The **Crisp Food Technologies® containers**, offered in a variety of sizes, shapes, and options, are a perfect fit for the rapid growth of Home Delivery across all foodservice channels and are in use at over 15,000 stores today.

Anchor Packaging's products include affordable, upscale, to-go packaging to merchandise prepared ready-to-heat meals in supermarkets and takeout meals offered by restaurants and other foodservice operations. Anchor's unique product line includes stock and custom rigid packaging, as well as a broad line of cling film wraps.