

CRISP FOOD TECHNOLOGIES® AWARDED “2019 BEST NEW PRODUCT”



(St. Louis, MO) July 31, 2019. Anchor Packaging LLC., the market-leading manufacturer of innovative packaging products for the foodservice, supermarket, and food processor markets, announced



today that the **Crisp Food Technologies® Containers** had won the **2019 Convenience Store News “BEST NEW PRODUCT” award**. Judging was supervised by *Past Times Marketing*, a New York-based consumer research and product-testing firm.

Crisp Food Technologies® Containers: Keeps Fried Foods Hot & Crispy for 30-Minute Delivery. Unique, patented, convection cross-flow design relieves moisture and condensation while maintaining food temperature. Through-the-closure ventilation and raised airflow channels in the bottom of the container combine with venting in the lid to ensure fried foods remain crisp. The **Crisp Food Technologies® Containers**, offered in a variety of options, are a perfect fit for the rapid growth of Home Delivery across all foodservice channels and are in use at over 14,000 stores today.

This is the latest of many awards that Anchor Packaging has won for packaging design and innovation. Anchor Packaging previously won the Convenience Store News “BEST NEW PRODUCT” award for The Embraceable®, a platter and domed lid that encapsulates a standard portion cup and eliminates the need for its lid, while holding a full meal in a leak-resistant, heat-resistant, microwavable container. Anchor is also the 2-time winner of the Ameristar Award and 2-time winner of the Worldstar Awards, among others.

Anchor Packaging’s products include affordable, upscale, to-go packaging to merchandise prepared ready-to-heat meals in supermarkets and takeout meals offered by restaurants and other foodservice operations. Anchor’s unique product line includes stock and custom rigid packaging, as well as a broad line of cling film wraps.