

## Why RE-USE?

According to the **EPA**, **REUSE** and **REDUCE** are the most preferred methods(followed by recycling, composting, incineration, landfilling).



- **Reusing is more environmentally-responsible** than recycling. Recycling requires energy, equipment, and other resources. Materials must be collected, transported, cleaned, sorted, and reprocessed in order to be converted into new products.
- **Reusable containers breed success:** Providing consumers with a reusable polypropylene container has led to an increase in sales for companies such as Hillshire Farms, Butterball,

Healthy Ones, and others. A large number of food processors have turned to reusable containers. Containers made of the same material as many food storage containers sold on department stores and supermarket shelves.

- **KFC Reusable Sides Container.** 2010 Greener Package  
Award: Anchor Packaging designed and produced. The first quick-serve restaurant takeout container that has been specifically designed to be consumer-reusable, and made of the same materials as the leading food storage containers being sold on retail store shelves.
- **Consumers prefer reusable containers** over recyclable or biodegradable containers. A large restaurant chain found through a series of consumer focus groups that their customers would rather reuse a container, instead of recycling.
- **Consumers have been found to re-use these containers for up to 6 months.**
- **Heat-tolerant.** Polypropylene containers work in microwaves, under heat lamps, and in warming units up to 230 F. Most Biodegradable plastic products are not designed to be heat-tolerant.
- **Save Energy and Time.**  
With microwavable, reusable polypropylene containers. Review the attached article for a **Comparison of Microwave heating and Conventional Oven heating.**
- **Durable and Leak-resistant.**  
Heat and eat right from the container, without cutting, tearing, or breaking.
- **Dishwasher-safe.** Clean up one container. Freezer to microwave to dishwasher to kitchen cabinet for use again.

- More features and benefits of polypropylene.

Visit Our Corporate Sustainability Page




# DID YOU RE-USE AN ANCHOR TAKE-OUT CONTAINER TODAY?




## Reuse Benefits

### Multiple-Use!

Unlike single-use foam and paper containers, our polypropylene  products are designed to be reused again and again by the consumer. Made from the same material as reusable food storage containers purchased in stores.

### Saves Energy!

Our polypropylene  containers are specifically designed for microwave re-heating instead of stove or oven heating which requires longer heating times and more energy.

### Recycle!

After multiple uses over several months, recycle the polypropylene container when it begins to show wear and tear.

Check your community for recycling information ([www.earth911.org](http://www.earth911.org)).



**And after a reusable**

**polypropylene takeout container**

is reused a number of times, it may be eligible for recycling. To find a recycling center near you, visit

**[www.earth911.com](http://www.earth911.com)**, and type in “#5” or “POLYPROPYLENE” and your “zip code” in the 2 search boxes under FIND RECYCLING CENTERS.>